Interactive Book Services Pvt. Ltd.

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iBook SERVICES

Transforming content for the smart generation

Overview

iBookServices is India's leading supplier of specialist high-end graphic arts and production services to the global business community. Our principal focus is the print industry, where our unique combination of first-hand industry knowledge, four decades of experience, and an established, effective and process-driven offshore facility in Faridabad, near Delhi, laid the foundation of our market leadership.

Our clients include over 100 leading brands in the Conversion, Advertising, Printing, Consumer Product, Entertainment, Fashion, and Pharmaceutical Industries. As a result, we have a true appreciation of the role our work plays in helping our clients generate revenue. With such diverse experience, high-quality work, and flexible, highly trained staff.

Image Retouching and Color Correction

Using standard software tools, our studios ensure that digital images continue to look real, (or offer an enhanced version of reality). Frequently, the aim is to make the advertising and editorial images attractive enough to stand out or compel emotion. We also execute visual effects, remove items or individuals from frames, compose images by combining real and virtual objects, perform color correction and adjustment.

When specialized and more complex image enhancement is required, our highly skilled image and art operators will work to get the best out of the image. Our staff are very experienced in the use of Adobe Photoshop and other image enhancement tools and we can also share progress status via our workflow tools and in-file comments.

Our highly skilled image team works for a number of leading printers. We have the proven experience in providing high-quality image silhouetting required by many large printers using standard software tools, our studios ensure that digital images continue to look real.

Cutouts, Clipping Paths, and Masking

iBookServices can complete the time consuming and high volume tasks in cutouts, clipping paths, masks and background removals.

Our highly skilled image team performs cutout work for a number of leading publishers in the U.S. and UK. We have the proven experience in providing high-quality image silhouetting required by many U.S. printers.

Composition and Page Layout

iBookServices helps in arranging and styling different elements of content as per clients preferred format into a single page or per the agreed format.

Production and PrePress

Ranging from layout to technical print preparation, iBookServices produces advertising and editorial layouts based on client templates and creative briefs. Much of our work requires error-free 24-hour turnarounds. We are able to produce partial editorial pages for client-side completion as well as provide content, virtual and contract proofing solutions of press-ready pages. All of our work is produced to the specifications appropriate to the ultimate printing process.

E-Book Production

iBookServices supports onward conversion to all the major eBook formats, including:

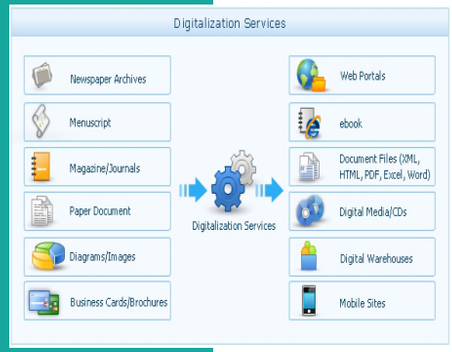
- ePub
- Mobipocket
- PDF
- Kindle
- MS LiT
- DJVU etc.

We convert data in any original source format, whether print, microfilm, microfiche, or digital using cutting edge technologies to extract the text with high accuracy and convert to digital book formats.

iBookServices offers proven expertise in the design, management, and optimization of eBook production, with XML workflows, content conversion and delivery mechanisms to a variety of

- eReaders (Kindle, Sony, etc.)
- Smart Phones (Nokia , Apple, Samsung, Sony, HTC, etc.)
- iBOOKS (ipad, bluefire, kindle etc.)

Digitization Services



iBookServices has been involved in digitization for more than a decade and has digitized several hundred million pages of books, newspapers, magazines. Sophisticated tools have been developed for newspaper digitization including:

- Automated article zoning
- OCR
- Creation of metadata such as METS/ALTO, NewsMl ,
- PRISM etc.

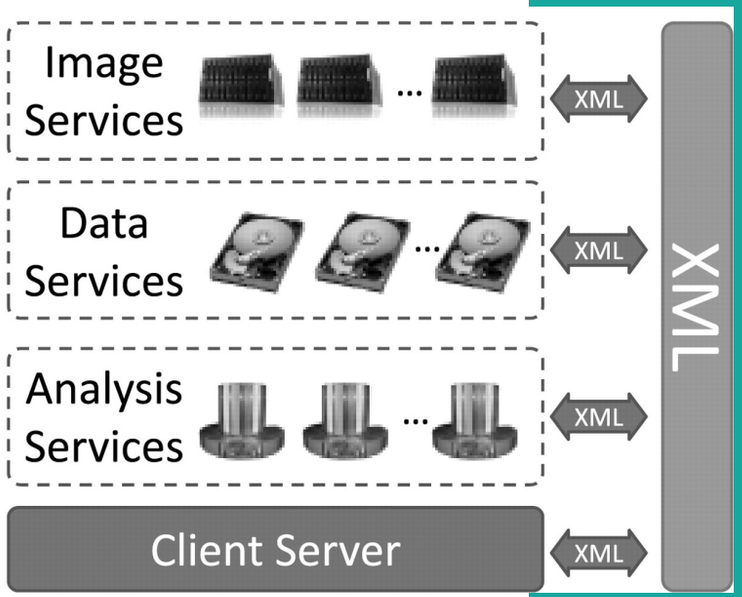
In our constant endeavour to make digital technology a class apart, we scan at resolution between 150 to 1200 DPI true colour, B&W or grayscale, TIFF , JPG or GIF formats. Scanned files will be indexed as per requirement and sent via FTP or burnt on to CD, DVD or magnetic optical disks for On-Demand retrieval.

OCR / Data Capture

iBookServices has considerable expertise in capturing data from scanned images. We have established an OCR process which uses three separate OCR engines and digitally compares the output of each engine to create a digital text file of very high accuracy. For handwritten data that cannot be OCR'ed. We uses a sophisticated data entry process to extract data. We index using XML technologies for efficient document search and retrieval.

XML/SGML/Nimas Conversion

iBookServices can convert media rich, unstructured paper, microfilm or scanned documents to powerful XML files. We use and modify a variety of third party encoding standards such as TEI, Docbooks, NLM, Nimas DTD, DTBook, etc., and develop other proprietary content management tools to create XML database. We have extensive experience in encoding characters sets in many languages.



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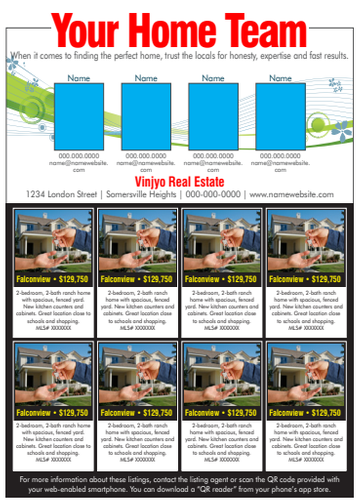

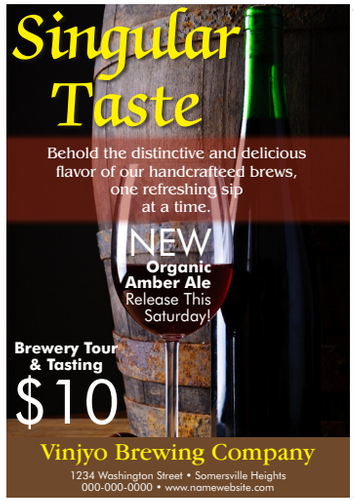

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